



SREENATH

DIGITAL MARKETER



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Manjeri Malappuram Kerala

ABOUT ME

I'm a passionate and results-driven digital marketing specialist in Kerala with a proven track record of helping brands grow online. With expertise in SEO, social media marketing, content strategy, and PPC, I have successfully optimized websites, increased organic traffic, and boosted engagement for numerous clients.

EDUCATION

SCHOOL

GHSS Karakunnu , Manjeri

DEGREE

Calicut University

Bachelor of Business Management

GPA: 3.8/4.0

SKILLS

- SEO
- Social Media Marketing
- Meta Ads
- Google Ad
- Affiliate Marketing
- Blogger
- PPC Advertising

LANGUAGE

- Malayalam
- English

WORK EXPERIENCE

PROFILE BUSINESS SOLUTION(PBS)

- Conducted website audits and SEO- friendly content.

Stelvio Cleaning Services Dubai

- Created a social media calendar , performed competitor analysis and developed Meta ad-based content with posters .

Financepro , UAE

- Conducted website audits, developed Meta ad-based content

Flywheel Dubai

- Provided alt text using HTML codes to improve website accessibility. and SEO .Enhanced user experience and optimized site images

Backlink Building

- Strategically built high-quality backlinks for Helicopter ride in Dubai , Flywheel Auto , PBS profile and Nez&Co Digital Marketing Academy.

Content Creation

- Developed content for a reel to enhance engagement

REFERENCES

PP Salahudheen

Digital Marketing Mentor

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